**Tittle: Graphics Designer**

**Experience: 2-3 years**

**Responsibilities:**

* Responsible to create brand campaigns/ Program campaigns/Service offering campaigns/ event campaigns etc. for Lotus Petal
* Responsible for developing creatives for Day to day operations be it social, Print or Video based creative
* All creative design support for the website as per brand guidelines.
* All communication for events domestic and overseas.
* Responsible for documentation of all events/activities connected to the organization to create a database for ongoing communication.
* Aligned communication and marketing material for internal communication, needs of various programs those of departments to be delivered timely.
* Design requirements through different print and visual mediums as per the brand guidelines for events- internal and external.
* Determining concepts, graphics, videos, layouts, Organization Logos, determining the size of graphics. Reviewing final layouts and suggesting improvements if required.